



INNOVATION SPRINT READINESS SCORECARD

WHAT ARE INNOVATION SPRINTS?

The application of Design Thinking techniques (Customer Empathy, Demonstration, and Feedback) WITHIN the Agile development process (High Performance Teams, Iteration, and Customer Interaction). Design Thinking increases innovation while Agile increases speed; using them together in an Innovation Sprint gives you the best of both with more power than the sum of its parts.

WHICH BUSINESS PROBLEMS DOES THE THIS SCORECARD SOLVE?

- Identifies areas to address before implementing Innovation Sprints
- Enables faster adoption of best practices that boost time to market and innovation

BENEFITS

- Accelerates the introduction of Innovation Sprints
- Aligns executives on goals as well as gaps to overcome

HOW TO APPLY THE TOOL

- Convene a meeting with small team of senior managers/executives responsible for introducing these best practices.
- Discuss the meaning of category items in Scorecard (below) so team has a common understanding. Team members *independently* score each category (individually, without discussion) on 1 – 5 scale (5 is best, 1 worst).
- Team leader collects scores, computes the Mean and Variance (Standard Deviation) for each category, and projects results.
- A team leader will collect compute the Mean and Variance from each person.
- The team discusses the challenging categories and develops a plan to improve readiness.

INNOVATION SPRINT READINESS SCORECARD (DEFINITIONS)

Category	Scale from Minimum to Maximum Degree
Agile Expertise	1 - No one in the organization has been trained in Agile 3 - Some have had training or learned by osmosis 5 - Over 80% have formally training/experience in applying Agile/Scrum
Design Thinking Expertise	1 - No one in the organization has been trained in Design Thinking 2 - Some have had training or learned by osmosis 3 - The team leader/User Experience Lead is skilled in Design Thinking
Customer Definition and Motivation	1 - We have a general understanding of our target customers 3 - We have a process to regularly obtain feedback from our customers directly to the team 5 - We have identified customers: buyers, users, & influencers in all geographies & segments
Defined objectives for Implementation	1 - Objectives have not been defined 3 - Objectives have been defined, but not communicated or measurable 5 - The organization has a consistent understanding of the clear, measurable objectives
Implementation Investment	1 - No budget for training or coaching 3 - We know we'll need to invest, but haven't figured out the details 5 - A budget has been developed & resources identified to ensure we achieve our objectives
Maturity of internal change management	1 - The organization struggles with implementing new ideas/processes 3 - We agree on changes, and sometimes the changes we make stick 5 - We have a well-defined change management process which results in lasting change

EXAMPLE - FILLED OUT SUMMARY OF SCORES

AGILE TRANSFORMATION READINESS SCORECARD		
Readiness Assessment	Mean	Variance
Agile Expertise	3.9	0.7
Design Thinking	1.7	1.4
Customer Definition and Motivation	4.7	0.5
Defined objectives for Agile implementation	3.1	1.2
Agile Implementation Investment	1.9	1.1
Maturity of internal change management	4.2	0.3
Average	3.25	

Mean <3.0 not ready

Variance >1.0 not in agreement