

Social Innovations Readiness Scorecard	Mean	Std Dev
Maturity of social communities	2.9	0.7
Executive Involvement	4.7	0.5
Defined objectives for social innovation	2.1	0.4
Social Community expertise	1.9	0.8
Social technology investment	2.2	0.3
Maturity of your innovation process	4.3	0.7
Responsiveness to new ideas	3.7	0.5
Quality of idea repositories	3.1	0.4
Recognition systems	2.7	0.9
Reward systems	2.6	0.8
Average	3.0	