

Jeanne Bradford Joins Consulting Firm TCGen, Inc.

Menlo Park based TCGen builds capability in Product Development, Product Definition and Predictive Metrics

July 6, 2009



Menlo Park, California – TCGen, Inc announced today that [Jeanne Bradford](#) has joined the Silicon Valley based management consulting firm. Bradford has been a business and technology leader across a broad range of high tech companies over her twenty-five year career. She has led global organizations to deliver compelling products and technologies for some of the Fortune 500's leading companies, including Apple, Cisco and AOL.

As a results-driven leader, Bradford has a proven track record in building lean, global teams that deliver high value. Her strengths & expertise include product roadmap execution, remote development, product development best practices, and program management. She earned a MBA from Santa Clara University and a BA in mathematics from the University of Missouri in Columbia, MO.

She has had unique experience in managing change by measuring behavior by using predictive metrics to provide rapid course corrections in large scale change programs. Furthermore Jeanne is developing new applications of Web 2.0 and social networking tools for increasing innovation and improving product definition.

"I'm delighted to welcome Jeanne Bradford as a Principal for TCGen Inc. She has excellent leadership skills, a command of best practices in global product development, and deep expertise in product and business strategic planning. It is extremely rare to find these skills in an individual that also has a great sense of teamwork and ability to lead large scale change management initiatives" says John Carter, Principal of TCGen Inc.

About TCGen, Inc.

TCGen is a Silicon Valley based management consulting firm specializing in product development and strategy. TCGen can help clients profit by assisting them with predictive metrics, corporate development, M&A, product development, product definition, and strategy. We can do this effectively by leveraging our executive level industry knowledge, best practices benchmarking, CEO/CTO experience, process knowledge, and over 25 years of business experience by each principal. Our clients range from the largest high tech clients in North America to early stage startups in software, telecom, medical, and consumer electronics.



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